



DEADLINE TO APPLY FOR FISCAL YEAR 2022 FUNDING IS JULY 29, 2022

**HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY
COMMERCIAL FILM INCENTIVE GRANT PROGRAM**

About the Program

The Hallandale Beach Community Redevelopment Agency (HBCRA) Commercial Film Incentive Program is designed to promote economic development; attract more film producers to the city and by extension motivate more investors to open business in the City of Hallandale Beach.

Application Process for HBCRA Commercial Film Incentive Grant Program

The application process and guidelines are intended to provide the HBCRA and producers/ film makers with a reasonable process that will safeguard the interest of the community. Proposed film projects must be presented to the HBCRA and are reviewed based on the following criteria:

1. General Conditions:

- Minimum spend of \$10,000 in the City of Hallandale Beach in qualifying expenditures.
- Minimum of one (1) full production days occurring within the City of Hallandale Beach Community Redevelopment Area (CRA). A map of the HBCRA is included in the application for reference.
- Production must agree to help promote the City of Hallandale Beach by including (as applicable):
 - I. Thanks to the City of Hallandale Beach in the production end credits
 - II. Listing the City of Hallandale Beach as a location on the production's page of the internet movie Database (IMDb).
 - III. The City of Hallandale Beach welcomes any request to cross promote projects in the City's social media platform and marketing campaigns: including promoting movie opening, movie posters, still photographs and trailers or any positive content.

Appendix II: CRA Area Map

The CRA area is bound to the north by Pembroke Road, to the south by the Dade-Broward County line, to the West by Interstate 95 and to the East by NE 14 Avenue and the 14th Avenue canal.



Qualifying Expenditures:

- | | |
|---------------------------------|--------------------------------------|
| 1. Building rentals | 6) Location & Studio rentals |
| 2. Contracted City services | 7) Lodging / accommodations |
| 3. Equipment Rentals/ Purchases | 8) Material rentals/ purchases |
| 4. Food/ Restaurant Expenses | 9) Transportation & Vehicle rentals. |
| 5. Goods & Services | |

Eligible Projects

- Feature Films
- Documentaries
- TV Pilots/ Series
- Music Videos
- Short Films
- Commercials
- TV shows/ TV Movies
- Web series

Ineligible projects

- News/ current events
- Sports/sports programming
- Informercials/promotional
- Reality shows
- Talks shows
- Gala presentations/ award
- Political ads/ Materials
- Obscene/ Inflammatory.

Review & Approval Process

Applications are submitted to the HBCRA staff for review to ensure that the above criteria were followed. Completed applications must be submitted along with the required support materials (below) no earlier than 120 days prior to production.

Applications must be accompanied by:

- Project description including synopsis of plot
- Itemized project budget totaling no less than \$10,000 including only (and all) local expenditures in the City of Hallandale Beach. Please refer to qualifying expenditures.
- Proposed City of Hallandale Beach CRA locations and production schedule
- A production schedule reflection preproduction, production and post productions schedule for the City of Hallandale Beach CRA only.

The maximum amount of the award is \$5,000.

The HBCRA may periodically review production activity including, but not limited to, in-city spending, shooting locations etc. The HBCRA may request documentation for all the above. In Addition, the production must provide the HBCRA with production point -of-contact for any media request.

Step 1: Application Process

- a. Schedule an appointment with HBCRA Staff to discuss potential film project and make sure it meets Program guidelines. Please call (954)457-2228.
- b. Submit a completed application with a check for \$75.00 made payable to the City of Hallandale Beach Community Redevelopment Agency for review. Incomplete applications will not be considered for funding until a complete application, and all supporting documents are received by the HBCRA.
- c. HBCRA will complete the application review within 15 days of receipt and notify Applicants of any missing information or deficiencies in terms of eligibility for the Program.
- d. HBCRA will notify applicant in 20 days of approval once a completed application is received.

SUBMISSION OF AN APPLICATION IS NOT A GUARANTEE OF FUNDING

It is the responsibility of the Applicant to READ AND UNDERSTAND all aspects of the Grant Program's Rules/Requirements and Application. NOTICE TO THIRD PARTIES: the grant application program does not create any rights for any parties, including parties that performed work on the project. Nor shall issuance of a grant result in any obligation on the part of the HBCRA to any third party. The HBCRA is not required to verify that entities that have contracted with the Applicant have been paid in full, or that such entities have been paid any subcontractors in full. Applicant's warranty that all bills related to the Project for which is the Applicant is directly responsible is sufficient assurance for the HBCRA to award grant funding.

I have read completely and understand the program requirements, including the application guidelines and grant reimbursement process.

Signature

Date_____

Printed Name and Title

**HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY
COMMERCIAL FILM INCENTIVE GRANT PROGRAM APPLICATION**

Date of Application_____

1. Production Company Name: _____

2. Production Contact:_____

3. Production Company Address: _____

Phone: ()

Fax: ()

Email: _____

4. Title of Project: _____

5. Type of Production _____

6. Expected first day of principal photography: _____

7. Expected wrap date: _____

8. Plot synopsis: _____

9. What is production budget: _____

10. Projected spend in the City of Hallandale Beach: _____

11. Projected number of filming days: _____

Please provide the following documents:

- Production schedule
- Resume for Key Artistic and Production Personnel

Is production interested in cross promotion of project via the City's & HBCRA social Media? ___ Yes or ___ No

Authorized Representative (or Agent):

Signature

Date

Print Name and Title

**If application is signed by authorized agent, please provide proof through notarized letter, articles of incorporation or some other form acceptable to HBCRA legal counsel.*

