



**The deadline to apply for any of the programs for Fiscal Year 2023-2024 is June 27, 2024.**

**The deadline to apply for any of the programs for Fiscal Year 2024-2025 is June 26, 2025.**

## **HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY COMMERCIAL FILM INCENTIVE GRANT PROGRAM**

### **About the Program**

The Hallandale Beach Community Redevelopment Agency (HBCRA) Commercial Film Incentive Program is designed to promote economic development, attract more film producers to the city, and, by extension, motivate more investors to open businesses in the City of Hallandale Beach.

### **Application Process:**

The application process and guidelines are intended to provide the HBCRA and producers/filmmakers with a reasonable process that will safeguard the interests of the community. Proposed film projects must be presented to the HBCRA and are reviewed based on the following criteria:

#### **1. General Conditions:**

- Minimum spend of \$10,000 in the City of Hallandale Beach in qualifying expenditures.
- Minimum of one (1) full production day occurring within the City of Hallandale Beach Community Redevelopment Area (HBCRA). A map of the HBCRA is included in the application for reference.
- Production must agree to help promote the City of Hallandale Beach by including (as applicable):
  - I. Thanks to the City of Hallandale Beach in the production end credits
  - II. Listing the City of Hallandale Beach as a location on the production's page of the Internet Movie Database (IMDb).
  - III. The City of Hallandale Beach welcomes any request to cross-promote projects in the City's social media platform and marketing campaigns, including promoting movie openings, movie posters, still photographs and trailers, or any positive content.

## **2. Qualifying Expenditures:**

- a. Building rentals
- b. Location & Studio rentals
- c. Contracted City services
- d. Lodging/accommodations
- e. Equipment Rentals/ Purchases
- f. Material rentals/ purchases
- g. Food/ Restaurant Expenses
- h. Transportation & Vehicle rentals.
- i. Goods & Services

## **3. Eligible Projects**

- a. Feature Films
- b. Documentaries
- c. TV Pilots/ Series
- d. Music Videos
- e. Short Films
- f. Commercials
- g. TV shows/ TV Movies
- h. Web series

## **4. Ineligible projects**

- a. News/ current events
- b. Sports/sports programming
- c. Informercials/promotional
- d. Reality shows
- e. Talks shows
- f. Gala presentations/awards
- g. Political ads/ Materials
- h. Obscene/ Inflammatory.



**Review & Approval Process**

Applications are submitted to the HBCRA staff for review to ensure that the above criteria are followed. Completed applications must be submitted along with the required support materials (below) no earlier than 120 days prior to production.

Applications must be accompanied by:

- Project description including synopsis of plot
- Itemized project budget totaling no less than \$10,000, including only (and all) local expenditures in the City of Hallandale Beach. Please refer to the qualifying expenditures.
- Proposed City of Hallandale Beach CRA locations and production schedule
- A production schedule reflecting preproduction, production, and post-production schedule for the City of Hallandale Beach CRA only.

The maximum amount of the award is \$5,000.

The HBCRA may periodically review production activity including, but not limited to, in-city spending, shooting locations, etc. The HBCRA may request documentation for all of the above. In Addition, the production must provide the HBCRA with a production point-of-contact for any media request.

**Step 1: Application Process**

- Schedule an appointment with HBCRA Staff to discuss potential film project and make sure it meets Program guidelines. Please call (954)457-2228.
- Submit a completed application with a check for \$75.00 made payable to the City of Hallandale Beach Community Redevelopment Agency for review. Incomplete applications will not be considered for funding until a complete application and all supporting documents are received by the HBCRA.
- HBCRA will complete the application review within 15 business days of receipt and notify Applicants of any missing information or deficiencies in terms of eligibility for the Program.
- HBCRA will notify the applicant within 20 business days of approval once a completed application is received.

**SUBMISSION OF AN APPLICATION IS NOT A GUARANTEE OF FUNDING**

It is the responsibility of the Applicant to READ AND UNDERSTAND all aspects of the Grant Program`s Rules/Requirements and Application. NOTICE TO THIRD PARTIES: the grant application program does not create any rights for any parties, including parties that performed work on the project. Nor shall issuance of a grant result in any obligation on the part of the HBCRA to any third party. The HBCRA is not required to verify that entities that have contracted with the Applicant have been paid in full, or that such entities have been paid any subcontractors in full. Applicant`s warranty that all bills related to the Project for which is the Applicant is directly responsible is sufficient assurance for the HBCRA to award grant funding.

I have read completely and understand the program requirements, including the application guidelines and grant reimbursement process.

\_\_\_\_\_  
Signature

Date\_\_\_\_\_

\_\_\_\_\_  
Printed Name and Title

Initial \_\_\_\_\_



**PLEASE READ THE FOLLOWING PRIOR TO THE APPLICATION SUBMITTAL**

- The application must include **all** of the following items: Photographs of the current condition of site and structures; architectural renderings of proposed façade improvements in color; a detailed outline of all proposed improvements with a cost estimate, and a Flash drive or other electronic device containing copies of all required documents. If any components of the project pertain to paving, fencing, landscaping, etc., a survey showing the location of work shall also be required.
- Owners of properties that are for sale may not apply for grant funding. Properties sold within twenty-four months of receiving grant funding **must repay the full grant amount**.
- After approval by the HBCRA Board, the HBCRA will provide the Applicant with an approved Grant Agreement and Declaration of Restrictive Covenants for signature. The property owner shall not begin construction (Grants cannot be applied retroactively for work previously completed) until the Grant Agreement and Declaration of Restrictive Covenants is signed by all parties and the Declaration has been recorded in Broward County public records. Improvements completed prior to approval by the HBCRA Board will not be eligible for reimbursement.
- If deemed necessary, the HBCRA reserves the right to have the application and its contents evaluated and analyzed by an outside third party, including but not limited to the proposed business plan, partnership/ownership information with equity positions, mortgage on the property, lease agreements, letter of Intent from lending institution and any other documents provided by the Applicant.
- If your site plan or application request includes landscaping, the landscaping must consist of species and varieties of native plants that are drought tolerant, require little irrigation, and withstand the environmental conditions of Hallandale Beach. Irrigation systems must prevent overspray and water waste, and it is recommended a drip irrigation system be installed.
- Property to be improved must not have any delinquent ad valorem taxes, be free of all municipal and county liens, judgments, and encumbrances of any kind. This provision can be waived by the HBCRA Board if development plans for the property meet the goals and objectives as set forth by the HBCRA. Upon grant approval, the property must remain free of all municipal and county liens, judgments, or encumbrances of any kind under the terms of the agreement.

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\_\_\_\_\_  
Signature

Date \_\_\_\_\_

\_\_\_\_\_  
Printed Name and Title

Initial \_\_\_\_\_



HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY  
COMMERCIAL FILM INCENTIVE GRANT PROGRAM

Date of Application \_\_\_\_\_

1. Production Company Name: \_\_\_\_\_

2. Production Company Contact: \_\_\_\_\_

3. Production Company Address: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_

Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

4. Estimated Production dates in Hallandale Beach: \_\_\_\_\_

5. Title of Project: \_\_\_\_\_

6. Type of Production: \_\_\_\_\_

7. Plot Synopsis: \_\_\_\_\_

8. Total Production Budget \_\_\_\_\_

Projected Spend in Hallandale Beach \_\_\_\_\_

Please provide the following Documents

- Production Schedule
- Resume for key Artistic Production Personnel

Is production interested in cross-promotion of the project via the City & HBCRA social media? \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name and Title

*\*If application is signed by authorized agent, please provide proof through notarized letter, articles of incorporation or some other form acceptable to HBCRA legal counsel.*

Initial \_\_\_\_\_



# CRA Area Map

The CRA area is bound to the north by Pembroke Road, to the south by the Dade-Broward County line, to the West by Interstate 95 and to the East by NE 14 Avenue and the 14<sup>th</sup> Avenue canal.



REVISED SEPTEMBER 2023

Initial  



FILM APPLICATION